

Carbon Neutral
PAS 2060:2014 Specification

Cranswick Continental Foods, Bury

Qualifying Explanatory Statement



Mission Zero team

CONTINENTAL FOODS, ROACH BANK RD, BURY, BL9 8RQ

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1. Introduction

a. PAS 2060:2014 requires that an entity making a declaration in respect to carbon neutrality, in accordance with its provisions, make a qualifying explanatory statement (QES) that includes the evidence substantiating the declaration. This document forms the QES that demonstrates the commitment of Cranswick plc's Continental Foods site to achieving carbon neutrality, which includes evidence substantiating the declaration under PAS 2060. All information is believed to be accurate at the time of issue. Should any further information be brought forward that would affect the validity of the statements herein, this document will be updated accordingly to reflect the most recent status of carbon neutrality for Cranswick Continental Foods.

b. Cranswick PLC is a leading UK food producer and supplier of premium, fresh, and added-value products. The company is listed on the London Stock Exchange and is a constituent of the FTSE 250 index.

Cranswick PLC has pledged to become the world's most sustainable meat business, has committed to a Net Zero target by 2040, and is in the process of setting a group-wide Science-based target to encourage their individual sites to hit the Net Zero target in 20 years' time.

c. Continental Foods is one of Cranswick PLC's sites that specialises in the processing of food products from Europe and beyond, including antipasti and charcuterie, before

selling to UK consumers. This site forms part of the food and agriculture industry, more specifically meat (pork and chicken, mainly) production, which contributes to the increase in significant amounts of greenhouse gases in the UK each year.

Continental Foods has started its own journey as a site to reduce its Scope 1 & 2 carbon equivalent emissions. The historic site emission data will be discussed in this document, including a detailed analysis of the current state and future ambition. Overall, this document will outline the site's road map to achieving PAS 2060 Carbon Neutrality for the 2020-2021 Financial Year.

d. General Information

Information required under PAS 2060:2014 guidance	Continental Foods, Cranswick Food PLC
Individual(s) responsible for the evaluation and provision of data necessary for the substantiation of the declaration	Mike Palmer, Site Director, Continental Foods William Clare, Project Manager, Veris Strategies / Avon Energy Stuart Fowler, Third Party Auditor, Avon Energy on behalf of Carbon Footprint Ltd
Entity responsible for making the declaration	Cranswick Foods PLC, Continental Foods site
Subject of PAS 2060 declaration	Scope 1 & 2 of all direct operational emissions of the Continental Foods site's operational boundaries
Rationale of the selection of the subject	The scope and subject of this PAS 2060 includes all direct emissions in operational control, as stated in the PAS 2060:2014 guidelines.
Type of conformity assessment undertaken	3 rd party validation (ISO14064-3)
Application Period	Financial reporting year 2020-2021 (April – March)
Commitment Period	Continued annual commitment to offset operational emissions from Scopes 1 & 2 aligned to the financial year commencing 2020-2021
Senior Representative Signature	
Name and Position:	MIKE PALMER SITE DIRECTOR.
Date:	28 th Apr 2021.

e. Checklist for QES supporting declaration of achieving carbon neutrality.

Information required under guidance	Response
Define standard and methodology used to determine its GHG emissions reduction	Section 2 b, 2 c
Confirm that the methodology used was applied in accordance with its provisions and the principles set out in PAS 2060 were met.	Section 2 b, 2 c
Provide justification for the selection of the methodologies chosen to quantify reductions in the carbon footprint, including all assumptions and calculations made and any assessments of uncertainty. (The methodology employed to quantify reductions shall be the same as that used to quantify the original carbon footprint. Should an alternative methodology be available that would reduce uncertainty and yield more accurate, consistent, and reproducible results, then this may be used provided the original carbon footprint is re-quantified to the same methodology, for comparison purposes. Recalculated carbon footprints shall use the most recently available emission factors, ensuring that for purposes of comparison with the original calculation, any change in the factors used is considered).	Section 4 of this report, and the Carbon Footprint Verification report (provided upon request, publicly available)
Describe how reductions have been achieved and any applicable assumptions or justifications	Section 5 a, 5 b
Describe the actual reductions achieved in absolute and intensity terms and as a percentage of the original carbon footprint.(Quantified GHG emissions reductions shall be expressed in absolute terms and shall relate	Section 4 b

to the application period selected and/or shall be expressed in emission intensity terms (e.g. per specified unit of product or instance of service)).	
State the baseline / qualification date	Section 1 d
Record the percentage economic growth rate for the given application period used as a threshold for recognising reductions in intensity terms.	1.4 % UK GDP (latest available data 2019)
Provide an explanation for circumstances where a GHG reduction in intensity terms is accompanied by an increase in absolute terms for the determined subject.	N/A, both emissions intensity and absolute emissions increased by 2%.
Select and document the standard and methodology used to achieve carbon offset.	Section 6
Offsets generated or allowance credits surrendered represent genuine, additional GHG emission reductions elsewhere	Section 6
Projects involved in delivering offsets meet the criteria of additionality, permanence, leakage and double counting. (See the WRI Greenhouse Gas Protocol for definitions of additionality, permanence, leakage and double counting).	Section 6
Carbon offsets are verified by an independent third-party verifier.	Section 6
Credits from Carbon offset projects are only issued after the emission reduction has taken place	Section 6

Credits from Carbon offset projects are retired within 12 months from the date of the declaration of achievement.	Section 6
Credits from Carbon offset projects are supported by publicly available project documentation on a registry which shall provide information about the offset project, quantification methodology and validation and verification procedures.	Section 6
Credits from Carbon offset projects are stored and retired in an independent and credible registry.	Section 6
Document the quantity of GHG emissions credits and the type and nature of credits actually purchased including the number and type of credits used and the time period over which credits were generated including:	
Which GHG emissions were offset	Section 6
The actual amount offset	172 tonnes of CO2e
The type of credits and projects involved	Voluntary Carbon credits: VCS/Verra, Gold Standard, Section 6
The number and type of carbon credits used and the time period over which the credits have been generated.	Links in Section 6
For events, a rationale to support any retirement of credits in excess of 12 months including details of any legacy emission savings, taken into account.	N/A

Information regarding the retirement/cancellation of carbon credits to prevent their use by others including a link to the registry or equivalent publicly available record, where the credit has been retired.	Section 6
Specify the type of conformity assessment.	Section 1 d
Date the QES and have it signed by the senior representative of the entity concerned (e.g. CEO of a corporation; Divisional Director, where the subject is a division of a larger entity; the Chairman of a town council or the head of the household for a family group).	Section 1 d
Make QES publicly available and provide a reference to any freely accessible information upon which substantiation depends	Completed end of February 2021

2. Project Summary

a. Executive summary

Continental Foods are a site part of the Cranswick Foods group of sites that are all working towards carbon neutrality over the coming years. Continental Food's scope 2 emissions are all accounted for by the market-based approach of REGO certificates purchased across group. The scope 1 on site is made up mainly of natural gas for heating and refrigerant leakage. Albeit low emission quantities, they are two key issues that require focus and planning to reduce. This document summarises the ways the site is addressing these emissions long term, and how they are offsetting them in the immediate term.

b. Methodology

This carbon neutral project applied the Greenhouse Gas Protocol Corporate Standard (2015 edition) as a framework in accounting for emissions and developing an emissions inventory.

The business rationale for compiling the GHG inventory:

1. Managing risks and identifying reduction opportunities on site
2. Public reporting and participation in reporting programmes internally and externally (where applicable)
3. Participating in GHG markets in the purchasing of offsets (Scope 1 & 2)
4. Recognition for voluntary early action towards group Net Zero target

The boundaries of the site have been defined as 'operational', which includes all on-site and off-site activities, processes, services, and impacts. This is applicable to Continental Foods as an operational entity, not Cranswick PLC, and will therefore

only include operational authority of the site as opposed to the company's operational authority.

The standard classifies emissions into 3 'scopes':

Scope 1. Emissions that arise from direct emission, primarily carbon-based fuel combustion, including on site combustion and processes using natural gas, and refrigerants as fugitive emissions.

Scope 2. Emissions which arise from purchased electricity, heat, steam, etc. – but whose production is from carbon-based fuel.

Scope 3. All other emissions, notably those that arise from:

- a. Purchased goods and services including farm produce up stream
- b. Supply chain logistics from third party freight vehicles
- c. Business travel & Employee commuting
- d. Waste disposal
- e. Investments

Scope 3 emissions are currently being developed at group level. However, a site-specific scope 3 analysis will also be carried out to ensure all emissions at upstream farms have been factored in. Scope 3 data is not included in this report or included in the assessment and specification to PAS 2060. This is currently a work in progress with an estimated date of 2022 to calculate for an initial calculation.

c. Specification (PAS 2060, ISO14064-1)

The specification in use to demonstrate carbon neutrality for the site is the BSI PAS 2060:2014 standard. PAS 2060 is an internationally recognised and applicable standard that sets out the requirements for achieving and demonstrating carbon

neutrality – allowing the site to maintain a consistent GHG inventory with accuracy and transparency. The benefits of PAS 2060 are:

- Meet customer, stakeholder, industry, and legal expectations
- Reduce greenhouse gas emissions and quantify your carbon footprint
- Identify areas of inefficiency and improve overall performance
- Make cost savings by reducing energy consumption and bills
- Gain credibility with an accurate carbon neutrality statement

Further to the above, the overall site emissions inventory for scopes 1 and 2 were audited and verified by **Carbon Footprint Ltd**. The methodology used for building the emissions inventory was ISO14064-1, and the verification of the inventory was in accordance with ISO14064-3:2019. The report issued by the 3rd party auditing team Carbon Footprint Ltd states: 'Cranwick's boundaries and system has satisfactorily captured the most significant and relevant emissions sources.'

3. Context and drivers

a. Site Governance & Strategy

The site has seen a considerable reduction since 2016 in energy use, which has positively contributed towards high environmental performance. As of July 2020, the site established a Mission Zero team to govern the multiple carbon reduction projects over the coming years. This governance team for PAS 2060 Carbon Neutrality is below in the RACI table:

Roles / Stages	Site Director Mike Palmer	Programme Lead(s) Adrian Riches / Myles Fleming	Project Lead Will Clare	Project Sponsor Cranswick Group /Second Nature team/Head of Compliance and Sustainability	Project Auditor Carbon Footprint Ltd
Data Gathering & Analysis	A	I / C	R	C	
Carbon Management Plan	A	I / C	R	I	
Public Commitments	A	R	C		
Offset Portfolio Development	A	C	R		
Third Party Audit	I	I	C	C	A / R
Carbon Neutral PAS 2060 approval	I	I	R	I	A / R

R = Responsible A = Accountable C = Consulted I = Informed

The site vision and strategy are inextricably linked to Cranswick's overarching targets, with any additions noted below. Continental Foods' targets for 2021 are to be:

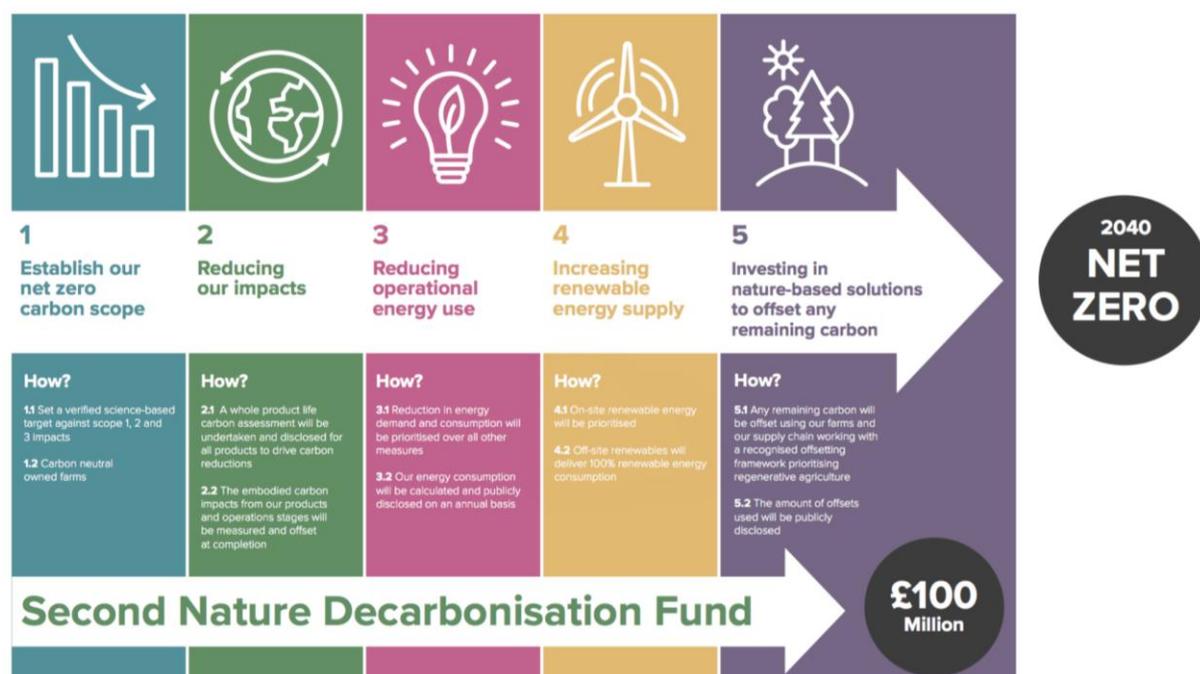
1. To be a carbon neutral site from 2021
2. To seek further ways of reduction and removal beyond 2021
3. To support the Group's reduction strategy and Net Zero by 2040 commitment

b. Cranswick PLC Targets

As part of their Second Nature sustainability programme, Cranswick have set 3 ambitious targets in relation to carbon management:

1. The world's most sustainable meat business (2018)
2. Committing to the Science Based Targets initiative and setting a target (2020)
3. Net Zero by 2040, 10 years ahead of the UK Government target (2020)

Cranswick's Net Zero journey is broken down into 5 strategic aims, that ultimately form the base for the Continental Foods' carbon reduction journey:



4. Emissions inventory & projections

a. Measurement

At Continental Foods, a 5-stage process in building an emissions inventory was developed:

1. **SLT Master Class:** an introduction for the site's senior leadership team to net-zero, carbon, and the management of emissions. This also involved the establishment of a 'Mission Zero' governance team as mentioned above to ensure ownership and accountability throughout the project.

2. **Scope & Boundaries:** Using the 'Operational Boundaries' approach as stated in the GHG Protocol Corporate Standard. This determined that the site's emissions were based on the electricity and gas consumption metered to the site, any transport owned by the site (within and on the site), and f-gas refrigerant leakage from the site's fridges / cooler / air conditioning units.

3. **Data Gathering:** with assistance from onsite HS&E and engineering teams, the data gathered was from source, metered data based on monthly readings both for indirect electricity consumption, and for natural gas consumption. The site's electricity has been backed by REGOs (Renewable Energy Guarantee of Origin) certificates since March 2018 and are reflected in the inventory. Refrigerant data was also gathered, with the site using R410a, making up 13% of the sites emissions in 2020-2021.

The data gathered is from a baseline year of 2019 up to the current reporting year of 2021. The data and emissions were split into the financial year for the site from April to March. Therefore, the years of emissions included in the emissions inventory are:

- 2019-20

- 2020-21

4. Data Interpretation: the site's emissions data was then calculated using a combination of the following:

- a. UK location-based conversion factors for kgCO₂e/kWh for electricity. This changed from year to year based on the grid's gradual decarbonisation from the earliest data of the site from July 2018.

Year	GB Grid Carbon Intensity (kgCO ₂ e/kWh)
2018	0.28307
2019	0.2556
2020	0.23314
2021	0.23314

- b. UK location-based conversion factors for kgCO₂e Natural Gas from 2018:

Year	Natural Gas Carbon Intensity (kgCO ₂ e/kWh)
2018	0.18396
2019	0.18385
2020	0.18387
2021	0.18387

- c. UK location-based conversion factors for kgCO₂e Diesel from 2018:

Year	Natural Gas Carbon Intensity (kgCO ₂ e/kWh)
2018	0.00268
2019	0.00268
2020	0.00268
2021	0.00268

b. Scope 1 & 2 emissions

1. Scope 1 emissions that significantly contribute to the site's GHG inventory are:
 - a. **Stationary combustion of natural gas:** this measured at a total (over the period from (Jul) 2018 – (Mar) 2021) of 377.68 t/CO₂e. In the reporting period (2020-2021) natural gas accounted for 147.95 t/CO₂e. Mainly used for on-site boilers.
 - b. **Refrigeration & cooling** is prominent on site. The refrigerants from the fridges are high in Global Warming Potential (GWP) with leakage at a screened rate of 10% per annum. Based on calculations using the screening methodology defined by the IPCC (2006) and the GHG Protocol Corporate Standard's F-Gas calculator, the R410a amounts to 22.26 t/CO₂e per annum from a KG charge of 107kg.

2. Scope 2 emissions are backed by REGOs due to the Cranswick group-wide procurement of 100% renewable energy decision since 2018. The electricity has however been calculated both from a market-based and location-based approach, meaning the would-be emissions are still collected for reporting purposes. This is to encourage further efficiency of the site's electricity demand. The market mechanism for the procurement of 100% renewable energy is through UK-based Renewable Energy Certificates known as REGOs (Renewable Energy Guarantee of Origin).
 - a. Market-based approach electricity: this is measured as 0 for the site as all indirect electricity has been purchased from renewable sources.

b. Location-based approach: the electricity generated using the GB grid's emissions factor is a total of 3338.98 t/CO₂e from (Aug) 2018 to present. The total for the offsetting period (2020) is 1,120.81 t/CO₂e. However, the market-based approach will be used for the specification of PAS 2060 when offsetting emissions.

3. Other: Diesel from site made up 1.47 t/CO₂e for the reporting period (2020-2021), used to power a jet washer on site. All other emissions were either negligible and significant enough to report on, or out of scope (not categorised as Scope 1 or 2), such as freight carrying produce to and from site either being owned by group or by customers downstream.

Emissions summary (detail found in the emissions inventory):

To Date 2018 -	Total Scope 1	Total Scope 2	Total Emissions of site (location-based approach)	Total Emissions of site (market-based approach)
	528.52	3338.98	3867.50	528.52

Baseline year – 2019/20	Scope 1	Scope 2	Total (location-based)	Total (market-based)
	168.87	1280.76	1449.62	168.87 (because baseline is 19-20 so renewable electricity already in place)

Offsetting period – 2020/21	Scope 1	Scope 2	Total (location-based)	Total (market-based)
	171.68	1120.81	1291.01	171.68

Emissions to be offset	Total
	171.68

c. Scope 3 measurement

Reporting on scope 3 emissions will begin presently, which will incorporate the wider upstream and downstream impact of the site.

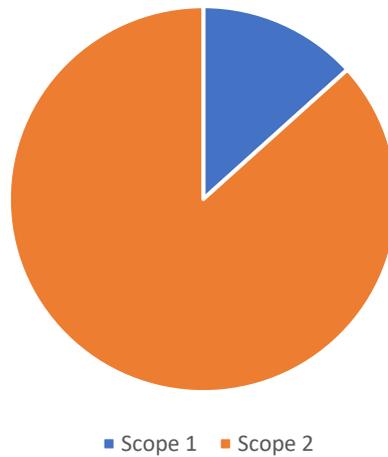
5. Reduction solutions

a. 2018 – 2020

- In 2018, the Continental Foods division moved from older, less efficient sites to the state-of-the-art site in Bury, Manchester. The site reduced its footprint from a historical emissions perspective. However, the old sites' total footprint is outside of the scope of this PAS 2060. Based on the last two years of full FY data, the site has not reduced emissions year on year. With a relatively stable 168 t/CO₂e in 2019-2020 to 171 t/CO₂e in 2020-2021. However, the site does have renewable electricity tariff in place (REGOs), and ISO14001 and ISO50001 standards in place.
- The site emissions are low based on similarly sized sites, with the overall emissions coming from two small on site boilers fed by natural gas.

Figure 1. Total site emissions location-based approach (2020-2021)

Scope 1&2 Location Based (2020-2021)



Site emissions intensity, calculated by the total site emissions over the total tonnes of product sold, is low at 11.3kg CO₂e / tonne of product sold. With further lifecycle analysis of the products, the emissions intensity can be more accurately calculated.

Performance highlights of the site:

- ISO14001 and ISO50001 accredited
- State-of-the-art site with energy efficiency, refrigerant efficiency in terms of low overall leakage compared to similar sites with large refrigeration units.
- Low level of emissions intensity (11.3kgCO₂e / tonne of product sold)
- REGO electricity tariff

b. 2021 - Reduction Solutions Outlook

The site is planning for a diverse range of energy efficiency measures and upgrades over the next 1 – 5 years. Initiatives that are being proposed include:

- The site is focusing on its supply chain, meaning conducting a lifecycle analysis on its products to understand how to reduce further emissions external to site.
- The site is looking into opportunities to invest further in carbon removal projects, seeking to remove more carbon over time than it produces leading to a carbon negative operation over time.

c. KPI – carbon reduction target

- The site adheres to the group wide 20% reduction in energy consumption target by 2025. This will have a material impact on the emissions of the site.
- The site also adheres to a net zero emissions target by 2040.

6. Offset portfolio

- a. With the approval of the emissions inventory, the offset portfolio reflects the total amount for the agreed offsetting period 2020 (172 t/CO₂e).
- b. The offset portfolio was selected by the Mission Zero team to reflect the site's strategic aims:

1. Project Name	Project Type	Quantity
2. Southern Cardamom REDD+	Forestry	172
3. Doddington North Moor	Forestry	45

- c. The projects are verified and validated by independent third parties and registered with The Woodland Carbon Code & Verra. Projects are given sustainable development goal labels based on the impact they may have beyond carbon sequestration, such as gender equality, food security, and other measures.
- d. Here are the links to the publicly retired offset projects that have offset the total:
- Doddington North Moor, UK Forestry:
 - (link to project to be updated here once units have been processed)
 - Southern Cardamom REDD+, Cambodia:
 - <https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=130540>